



**PIOTIS**  
PTY LTD

## WAFFLE MIX

### BENEFITS

- ◆ 15kg produces 270 Belgian-style waffles
- ◆ Easy to Prepare – just add water!
- ◆ Batter can be refrigerated up to 2 days

### THE MIX

- ◆ Exclusively made for Piotics Pty Ltd
- ◆ Conveniently packaged in 15kg carton with 5 x 3kg bags

### PRODUCTION

- ◆ Made in Australia with local and imported ingredients
- ◆ HACCP approved

### COST OF GOODS\*

Price per kg	\$9.35
Price per 15kg Carton	\$140.25
Cost per waffle	\$0.52
Cost per waffle + toppings	\$1.02

\*Piotics Waffle Mix is GST free

### PROFIT BREAKDOWN\*

Profit per waffle	\$8.70
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\*Based on selling price of \$9.75

**TOTAL PROFIT  
PER 15KG CARTON  
\$2349.00**